

SINCE 2008
ALL MEDIA
Marketing
& PRINTING

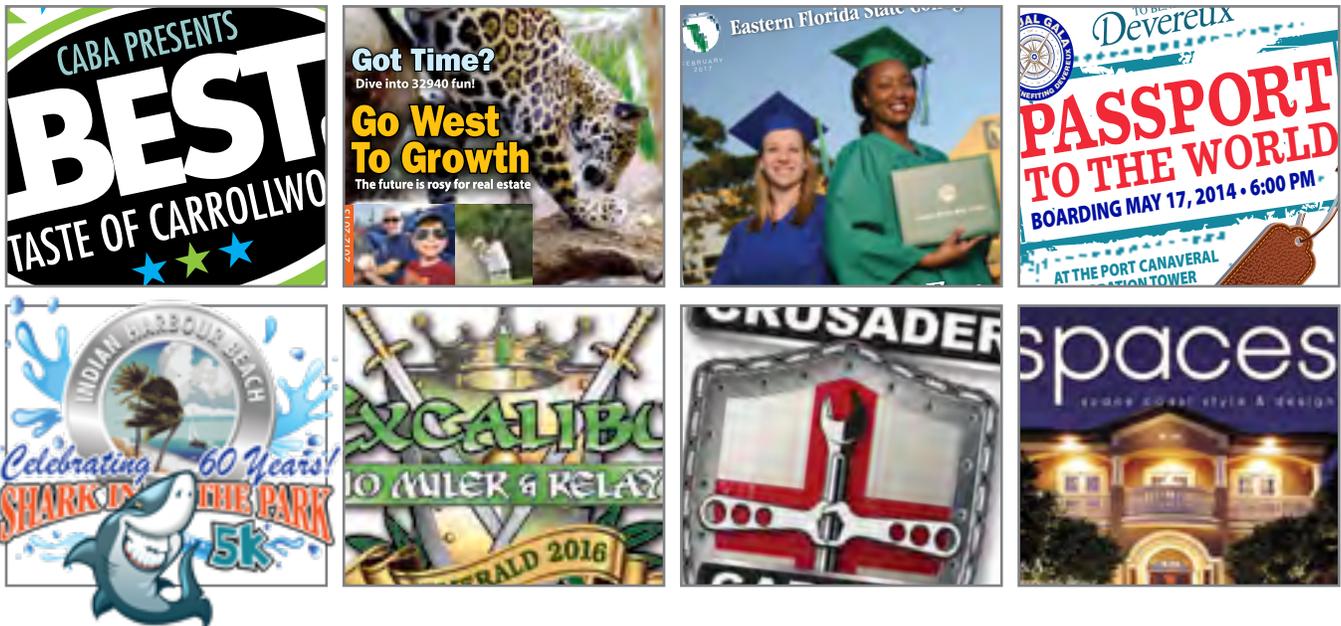
A WOMAN-OWNED BUSINESS



INTRODUCING OUR SUITE OF
MULTI-MEDIA SERVICES

GRAPHIC DESIGN • WEB DEVELOPMENT • VIDEOGRAPHY
SOCIAL MEDIA MANAGEMENT • INTEGRATED CAMPAIGNS
PUBLIC / MEDIA RELATIONS • PUBLICATIONS
PRINTING • PROMOTIONAL PRODUCTS

Large & small orders • VendorLnk Registered



LOCATED AT: 13014 N. DALE MABRY HWY., #193 • TAMPA, FL 33618 • 321-698-1550

WWW.ALLMEDIA-MARKETING.COM • CI@ALLMEDIA-MARKETING.COM



SINCE 2008

ALL MEDIA *Marketing* & PRINTING

A WOMAN-OWNED BUSINESS

13014 N. Dale Mabry Hwy., #193

Tampa, FL 33618

p: 321-698-1550

f: 813-969-1754

e: ci@allmedia-marketing.com

w: AllMedia-Marketing.com

WE OFFER A FULL SUITE OF AGENCY SERVICES

Advertising

Apparel

Branding & Collateral

Campaign Strategy

Consulting

Copywriting

Graphic Design

Illustration & Maps

Integrated Marketing Campaigns

Marketing

Printing

Promotional Products

Public Relations

Publishing

Social Media Management

Videography

Website Design & Development

12/26/20

Happy new year!

Thank you for viewing our pitch packet. I'd like to introduce you to our company, and highlight our experience and services. I hope this information will set us apart as a potential service provider for your office in the future.

All Media Marketing & Printing serves a diverse industry base including tourism, county offices, schools, government contractors, Fortune 500 companies, medium- and small-sized businesses. Over the years, we have developed a reputation for excellence, timely delivery and great customer service.

We promise to deliver the very best results possible, and work for your complete satisfaction. Ultimately, we seek a long-term relationship with your office.

Thank you.

Sincerely,

Corinne Ishler

Corinne Ishler

Owner, Operations Director

All Media Marketing, LLC

A Woman-Owned Business



MULTIPLE WINNER
PUBLICATIONS DESIGN



MULTIPLE WINNER
FLORIDA NEWSPAPER
ADVERTISING &
MARKETING EXECUTIVES
PUBLICATIONS DESIGN



22 YEARS +
EXPERIENCE
ADVERTISING,
PUBLICATIONS



NATIONAL WINNER
DESIGN
MULTIPLE YEARS

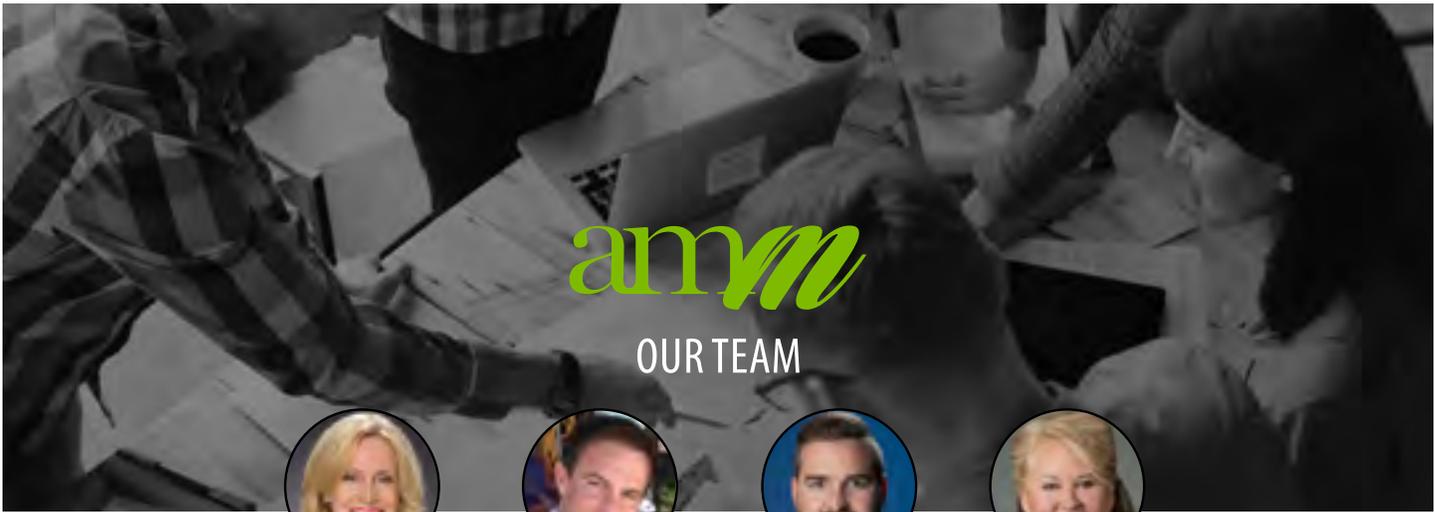
A FEW OF OUR CLIENTS:

ADT
 American Business Women's Association
 Borman Construction
 Brevard County Government
 Brevard County Schools
 Carrollwood Area Business Association
 City of Indian Harbour Beach
 Classic Floors
 CBRE - Commercial Real Estate
 Danish Interiors
 Devereux Florida
 Diaz Plastic Surgery
 Dr. Vitale-Lewis
 Eastern Florida State College
 Engineered Energy Equipment
 Estate Law 2 Go
 Florida Today Communications
 Gannett Corporation
 Harley Davidson
 Hillsborough County Property Appraiser
 I2Low
 Lane Wellness Center
 Lifecycle Support
 Locus USA
 Macaroni Grill
 Melbourne Art Festival
 Modus Operandi
 Mushatts No. 9
 National Louis University
 PBX-Change
 Precision USA
 Rotary
 Running Zone Foundation
 Signature Executive Suites
 South Tampa Chamber of Commerce
 Space Coast Advertising
 Space Coast Office of Tourism
 Space Coast Marathon
 Surfside Pediatrics
 Surfside Urgent Care
 Tampa Air Show
 Town of Indialantic
 Tropical Treats
 Tunnel To Tower
 Vero Beach Air Show
 Vero Beach Half Marathon

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OUR TEAM



CORINNE ISHLER

Client interface,
operations director,
designer, copy writer



EVAN LEBALBO

Web development,
graphic design



JORDAN LUNG

Videography,
scripting, editing,
production, talent



**KELLY
STUART-WILLIAMS**

Copy writer, media &
public relations

OUR QUALIFICATIONS

Since 2008, All Media Marketing has experience in all areas of marketing, branding and publishing, web development and integrated multi-media campaigns.

We offer a full suite of agency services at reasonable prices. We have systems in place that ensure good communication, market research, professional design and content accuracy. We have won multiple awards for our design capabilities, and consistently receive exceptional testimonials from our clients.

Our team, combined, has decades of Fortune 500 experience including Gannett Corp., a multi-media, multi-national news organization, and Harlie Davidson. Our emersive experience includes strategy, production, advertising, graphic design and content creation.

We have coordinated integrated campaigns for local events resulting in unprecedented social media analytics, community response and attendance.

We will exceed your expectations!

99%

**CLIENT
RECOMMENDATIONS**



Operations director, Corinne Ishler brings a diverse skill set to the table that enables her team to produce anything from simple brochures to award-winning magazines. She has the unique talent of being able to understand what a customer's needs are. With only vague direction from a client, she can envision and deliver far beyond the client's expectations. Additionally, All Media Marketing has the capability that is necessary to translate from computer to press - resulting in a perfect, finished custom piece every time.



BONNIE CAMPION - GANNETT CUSTOM PUBLISHING

WHAT WE DO

Our award-winning skill set includes:



STRATEGY

All Media Marketing works closely with our clients to get a clear vision of their objectives and perspective. Combined with industry research, we have the unique ability to translate that information into superior, industry-relevant products, that deliver measurable results.

- **Comprehensive collaboration**
- **Proven proof & review systems**
- **Satisfaction guarantee**



CREATIVE

We have won multiple regional & national awards for our design work, and consistently receive exceptional testimonials from our clients regarding our ability to deliver creative products that fit our clients' aesthetic and specific needs.

- **National & regional award-winning creative**
- **Logos, custom graphics & illustration**
- **Product & package design**
- **Technical expertise for print & digital**



DIGITAL MARKETING

From your website to your online branding assets, we implement digital strategies in advertising, email marketing, online brochures, and more, to deliver optimal, measurable results.

- **Copywriting**
- **Search engine optimization**
- **Social media marketing**
- **Pay per click**
- **Affiliate marketing**
- **Email marketing**
- **Sponsored content**



PUBLICATIONS

All Media Marketing has developed a legacy for excellence in the publications niche - including design and layout, content creation, production and printing. Our award-winning client products include: magazines, catalogs, directories, participant guides, chamber directories and custom online products, that feature audio, video capabilities and more.

- **Design & layout**
- **Content creation**
- **Copywriting & editing**
- **Photography**
- **Graphics, charts & maps**
- **Data management**



PRINTING

Printing is embedded in our history. We have had close ties to the printing industry for decades. We can achieve almost any result combining our expertise with new technologies. All Media Marketing will deliver a well-conceived and technically sound product - every time!

- **Rack cards**
- **Print & mail**
- **Brochures**
- **Booklets & magazines**
- **Signage & banners**
- **Promotional products**
- **Apparel**
- **Die cuts & special requests**



VIDEOGRAPHY

Videography connects your audience to your website, social media, blog, or for email campaigns. All Media Marketing will create a strategy, script, film, and produce a video around your goals.

- **Film on site or in studio**
- **Talent provided**
- **Scripting included**
- **Full production team**
- **Editing**

BRANDING CASE STUDIES



★ 2018-2021 ★
THE BIG BANG SERIES
 THE NEXT GENERATION
 Celebrating Human Space Exploration
 5 Race Series



RUNNING ZONE FOUNDATION

For more than 15 years, All Media has proudly worked with this organization. Running Zone hosts multiple family-friendly events each year, attracting thousands and thousands of participants to the area, and contributing to the local economy. We've been able to showcase our diverse skillset in all areas of marketing with these wonderful events.



MUSHATT'S NO. 9

All Media Marketing rebranded this near century-old family of products. Our work included box and tube design, and jar labeling as well as copy writing, advertising, social media management, email campaigns and website design.

BRANDING CASE STUDIES



LIFECYCLE SUPPORT

Lifecycle Support aids homebound individuals of all ages with household duties, cooking, shopping, transportation and companionship. As a brand new company they needed all forms of marketing starting with a logo and website. All Media created their advertising materials, social media graphics, folders and other collateral.



EXCILIBUR 10 MILER & RELAY

Each year since 2014, the Excilibur10 Miler & Relay is re-themed, and All Media has worked with the race directors to create a consistent brand across several multi-year races. For example, one series highlighted gemstones, another dragons. Marketing work included creating logos, designing rack cards, advertising, copy writing, apparel branding, and finisher medals.

BRANDING - LOGOS



MAGAZINE/VISITOR GUIDE

CASE STUDIES



stuff we love!
How does your garden grow?

Read to Know to Plan, Plant, & Maintain a Florida Garden™ by Tom MacCubbin
 in cooperation with Florida Gardens, \$19.95, floridagardens.com

Are you seeking new ideas to spruce up your garden and other outdoor spaces on a summer approach? Perhaps the addition of an artsy planter, a stylish stone bench or landscaping pavers? Check out the items below, along with experts' gardening tips tailored for the Central Florida area.

Florida Gardens
 Cultivate beautiful outdoor spaces with these expert tips geared just for the Central Florida area.
May:
 ■ Replace winter flowers with heat-loving varieties. Full-sun flowers include wax begonias, celosia, coleus, gailletia, lisianthus, wick, marginals, gomphrena, portulaca, portulaca, salvia, sunflowers, gazania, melampodium and zinnias.
 ■ Introduce shade-loving plants such as anemone, impatiens, rex begonias, angling begonias or ostentaria.
 ■ Herbs that can be planted this month include basil, chives, dill, sage, rosemary, mint, sweet marjoram and thyme.
 ■ Bulbs that can be added to your garden this month include Amazon lily, agapanthus, Amaryllis, blood lily, calladium, crinum, shell lily, gladiolus, glorioxa, hyacinth, society garlic, and spider lily.
Begin your summer crop of vegetables with cabbage, choyote, beans, malabar spinach, okra, Seminole pumpkin, Southern peas, sweet potatoes, purple hyacinth bean or winged bean.
June:
 ■ Flowers that start well this month include celosia, coleus, gailletia, impatiens, marginals, vinca, portulaca, portulaca, salvia, gomphrena, lisianthus, cosmos and zinnias.
 ■ Herbs that can be started include basil, chives, dill, marjoram, mint, oregano, sage, Mexican tarragon, rosemary and thyme.
 ■ Bulbs to plant include African iris, calladium, canna, crinum, daisy, gladiolus, hyacinth, society garlic and shell lily.
 ■ Vegetables that can be planted for the summer include malabar spinach, New Zealand spinach, cabbage, boniato, Jerusalem artichoke, choyote, beans, okra, Southern peas, Seminole pumpkin, cassava, sweet potatoes, and winged beans.
 From "Gardening by the Month" by Sally Gosses, Award-Winning Horticulture Extension Agent. www.floridagardens.com

Plastic Time 5-Piece Garden Tool Set with Tote & Folding Seat
 \$29.99. Call 877-727-0228 or visit target.com.

Wooden Stationary Curved Outdoor Steel Bench
 A bench of four chairs and measures 42" x 12" x 17".
 \$179.99. Call 888-746-7269 or visit rustick.com.

The Miami Hat planter has a great Art Deco feel and is made of hand-cast clay by Lorraine Brown. The approximate dimensions are approximately 17" x 10" x 10". Call 888-436-1339 or visit lorrainebrown.com.

The Stone Box™ is designed for home and garden use. Shown in Plum Vain. This heavy-duty box is 100% recycled, with built-in air-mesh lining and top slots for hands-free watering. \$19.95. rustick.com.

Grounded Choices

Paver Concrete Available in many colors and textures. Call 888-436-1339 or visit lorrainebrown.com.	Gravel Available in many colors and textures. Call 888-436-1339 or visit lorrainebrown.com.	Articulated pavers Available in many colors and textures. Call 888-436-1339 or visit lorrainebrown.com.	Colorful pavers Available in many colors and textures. Call 888-436-1339 or visit lorrainebrown.com.	Synthetic turf Available in many colors and textures. Call 888-436-1339 or visit lorrainebrown.com.
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BRONZE INTERPRETATIONS

Art isn't in a debate. The National Museum of African American History and Culture is proud to present the latest in the "Bronze Interpretations" series, featuring a new sculpture by artist Robert S. Rouse III. The sculpture, titled "The Artist's Studio," is a bronze interpretation of the artist's own studio.

By Lisa M. DeLoach
 Photo by Brian Abrahams

It is an honor to see a Black artist's work in the National Museum of African American History and Culture. The sculpture, titled "The Artist's Studio," is a bronze interpretation of the artist's own studio. It is a powerful statement on the role of art in the Black community and the importance of Black artists in the American art world.

September/October 2010
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SPACES

Spaces Magazine was a niche market, glossy magazine that featured stories about notable local homes, their owners, the architects and designers involved in creating those inspired spaces. The publication's signature style included the use of large photos. All Media Marketing designed the product layouts and created content. This magazine won multiple design awards by ADDY, FNAME and other publishing organizations

MAGAZINE/VISITOR GUIDE

CASE STUDIES



VISITATION REPORT
SEPTEMBER 2017 - AUGUST 2018
BY ALEX VAMOSL, PH.D.

EXECUTIVE SUMMARY

The long-term sustainability of Brevard County's tourism sector is contingent upon converting first-time guests into large, vibrant repeat visitor type markets. At the beginning of the year, we began asking survey respondents to report on how many times they had visited the Space Coast within the past 24 months. A total of 621 surveys that utilized this question were collected between January and August. This report provides an in-depth examination of visitor profiles, spending patterns, and other trip characteristics based on frequency of visits. The low-to-moderate frequency sub-market combines survey responses from two groups: people who made two visits to the Space Coast (low frequency) and those who visited three or four times (moderate frequency). High-frequency visitors include respondents who made five or more visits within the last 24-months. The analysis uncovered several interesting observations.

- The trip profiles in terms of party size, mix of adults and kids, and number of rooms that were rented, show little variation across the various sub-markets.
- Low-to-moderate frequency visitors had an average length of stay between 1.2 and 1.4 nights longer than other visitors; they also had a significantly higher likelihood of selecting condos or vacation rentals to satisfy their overnight lodging needs.
- The data clearly show that there is a process of economizing on lodging expenses that begins after the second visit to the Space Coast. The process of lowering lodging expenses as a proportion of total expenses is the most likely cause of the observed variation in accommodation types that were selected by high-frequency visitors.

VisitSpaceCoast.com | 17

FLORIDA'S SPACE COAST TOURISM JOURNAL

This limited edition glossy magazine was created to highlight Brevard County's attractions and tourism statistics. All Media Marketing lays out the magazine and prepares it for printing and digital distribution. Topics include the space programs and launch schedules, information about local surfing, parks, zoos, races, and more. Discussion points are illustrated with colorful charts and graphs.

PUBLICATION CASE STUDIES

CARROLLWOOD AREA BUSINESS ASSOCIATION

**CABA CONNECTS
BUSINESS • COMMUNITY • MEMBERS
IN THE TAMPA BAY AREA**




**2018-2019
BUSINESS
DIRECTORY**

UseCABA.com

ALPHABETICAL CATEGORY INDEX CONTINUED

Join Us!

Community Outreach Committee

Share CABA's mission throughout the community and participate in a multitude of local organizational events, as well as help energize the Membership to get involved within CABA.

Visit useCABA.com for more information.

CONTRACTOR/CONSTRUCTION

KohlerHaus
16057 Tampa Palms Blvd W #403
Tampa, FL 33647
Lisa Demmi
(813) 361-2626
ldemmi@kohlerhaus.net
www.kohlerhaus.net
Member Since: 2015

Painting Pressure Washing & Dance Instruction By Cruz
Tampa, FL 33626
Alfredo Cruz Estefes
(813) 857-3703
alfredo_cruz3@yahoo.com
www.alfredocruz3.wixsite.com/paintingbycruz
Member Since: 2017

CONTRACTOR/INSTALLATION

RCS Suncoast
13014 N Dale Mabry Hwy Ste 241
Tampa, FL 33618
Kevin Prunau
(813) 540-5645
kevinp@rcsuncoast.com
www.rcsuncoast.com
Member Since: 2017

Sal Home Creations
10032 Williams Rd
Tampa, FL 33624
Elaine Daigle
(813) 644-0969
elaine.sahomecreations@gmail.com
www.sahomecreations.com
Member Since: 2018

COPY SERVICE & PRINTING

Carrollwood Copy Center & Printing
11406-105 N Dale Mabry Hwy
Tampa, FL 33618
Jeff Ryder
(813) 962-8770
jeff@ccopies.com
www.ccopies.com
Member Since: 2008

Partners In Printing Inc
2311 State Rd 54 #117
Lutz, FL 33549
Lori Gottschall
(813) 906-7785
lori@partnersinprinting.com
www.partnersinprinting.com
Member Since: 2012
▶ See ad page 92

CREDIT CARD PROCESSING

All Business Systems
PO Box 277501
Tampa, FL 33688
John Baker
(813) 494-7143
info@allbizsystems.com
www.allbizsystems.com
Member Since: 2015
▶ See ads pages 36 & 72

Vector Technologies LLC
14502 N Dale Mabry Hwy Ste 200
Tampa, FL 33618
Terry Inman
(888) 795-1280
terry@veclertech.com
www.veclertech.com
Member Since: 2016

Winstar Payments
3810 Northdale Blvd
Tampa, FL 33624
Rob Winokur
(813) 618-6108
rwinokur@winstarpayments.com
www.winstarpayments.com
Member Since: 2018

DANCE STUDIO

Mary Jo's Performing Arts Academy & Tampa Bay Triple Threat Theatre
15906 Mapleale Blvd
Tampa, FL 33624
Mary Jo Scario
(813) 969-0240
mjscario@mpaa.com
www.mpaa.com
Member Since: 2002

DENTAL SERVICES

Bay Premier Dentistry
10330 N Dale Mabry Ste 150
Tampa, FL 33618
Dr Magiel Bishara, DDS
(813) 749-4170
info@baypremierdentistry.com
www.baypremierdentistry.com
Member Since: 2017

Dental Studio 4 Kids
4675 Van Dyke Rd Ste B
Lutz, FL 33558
Denisse Lasanta, DMD
(813) 591-2200
info@dentalstudio4kids.com
www.dentalstudio4kids.com
Member Since: 2018

Westchase Esthetic Family Dentistry
10131 Wiskey Blvd
Tampa, FL 33625
Laura Goodwin, DMD
(813) 749-8211
lgoodwindmd@gmail.com
www.westchasedentists.com
Member Since: 2018

continues on the next page

PRINT, WEB & MOBILE



ALL MEDIA Marketing

IMAGE DEVELOPMENT

- Branding & Advertising
- Strategies & Consulting
- Website Development
- Social Media Management

321-698-1550

AllMedia-Marketing.com
"We'll Make You Look Good"

USECABA.COM 2018-2019 CARROLLWOOD AREA BUSINESS ASSOCIATION DIRECTORY 2018-2019 CARROLLWOOD AREA BUSINESS ASSOCIATION DIRECTORY USECABA.COM 31

CABA MEMBER DIRECTORY

All Media coordinated the annual business directory including data management, content creation, layout and design, and ad sales for 4 issues. The 2018-2019 issue was the the first year for the interactive product which included audio and video ads, easy and inexpensive updates for content and advertsing. CABA, a local networking organization has approximately 400 members.



PRESENTED BY
Older Lundy Alvarez Koch &

Taste of South Tampa
**RESTAURANT
WEEK 2020**

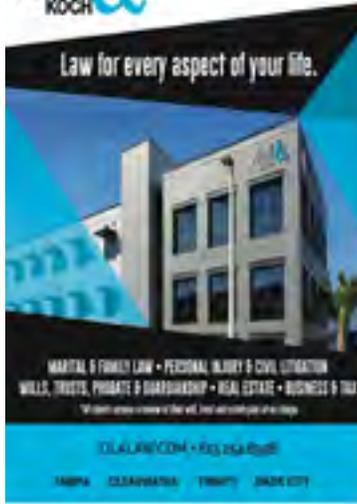
OCTOBER 10-18, 2020

**dining
PASSPORT**

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ESTABLISHED 1912
FSOUTHAMPACHAMBER.ORG

Older Lundy Alvarez Koch &

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TAMPA • CLEARWATER • THUNDERBOLT • SAND KEY

HOW TO PLAY
TASTE OF SOUTH TAMPA
RESTAURANT WEEK

Use this passport to collect as many stamps as possible from your favorite restaurants October 10th - 18th, 2020.

- 1 Eat at a participating restaurant
- 2 Have the server stamp your passport
- 3 Take a photo of your stamped passport
- 4 Tag "#TasteofSouthTampa" and use the hashtag "#TasteWeek2020"
- 5 Post your photo on Instagram or Facebook to be automatically entered to win a \$25 gift card.

GRAND PRIZE

To be eligible for the grand prize, five or more offers must be stamped or signed by the restaurant in their special manner. Email your passport pictures to events@southtampachamber.org by Wednesday, October 21, 2020 to be entered to win. Winners will be randomly selected on Friday, October 23, 2020. Forgery will not be tolerated.

DEADLINE FOR SUBMITTING YOUR PASSPORT IS OCTOBER 21ST, 2020

SOUTH TAMPA CHAMBER OF COMMERCE RESTAURANT WEEK PASSPORT

The Annual Restaurant Week Passport program highlights member restaurants and their special menu items. Diners present their passport for a stamp at each restaurant to qualify for prizes. All Media designed and produced this pocket-sized product, and assisted with the editing.

WEB DEVELOPMENT CASE STUDIES



MichaelEmmanuelCouture.com

This html website features the background, fashions, publicity and show schedules of fashion designer Michael Emmanuel.



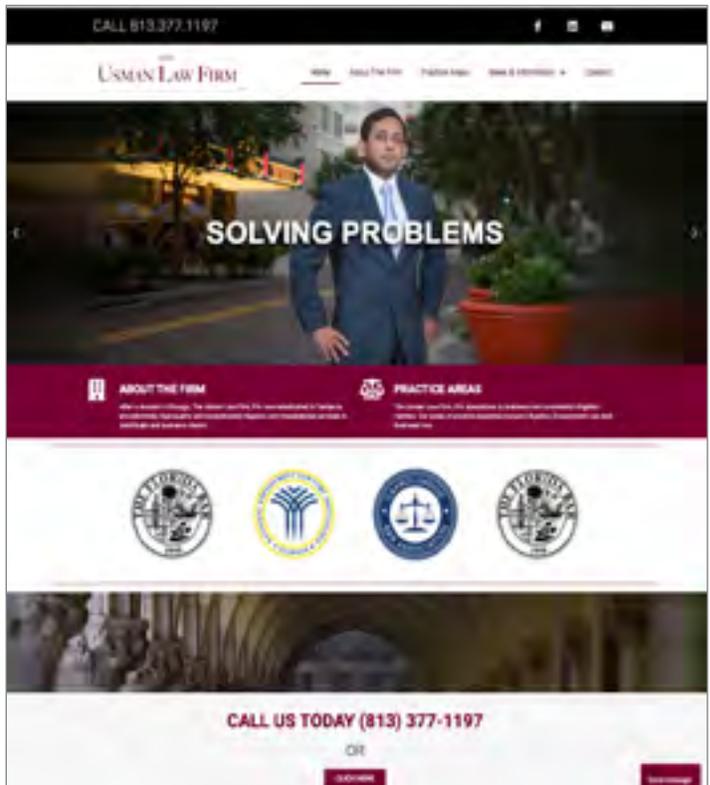
CFO2U.com

This Wordpress website features information about the company's accountants, advisors and consulting services.



Mushatts.com

This ecommerce site was designed for internationally-distributed psoriasis and excema skin care products.



DUsmanlaw.com

This attorney website highlights Derek Usman's practice areas of business and commercial litigation matters.

WEB DEVELOPMENT CASE STUDIES



SurfsideUrgentCare.com

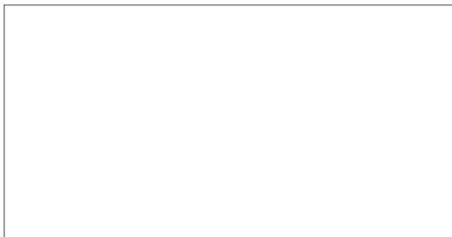
This site incorporates a client portal for checking in, making appointments and accessing patient forms.



LifeCycle Support

This website highlights the in-home assistance services provided, and includes client and employee resources.

VIDEOGRAPHY CASE STUDIES



CABA PRESENTS TASTE OF CARROLLWOOD

This promotional video highlights the activities, vendors, attendees at the annual CABA Presents Taste of Carrollwood.
youtube.com/watch?v=BmKQ3w-CIYk&t=76s



FLORIDA'S SPORTS COAST - SCALLOPING SEASON PROMO

This video highlights Florida Sports Tourism locations and events.
youtu.be/l-RICHhqFdo



DOWNTOWN NEW PORT RICHEY PROMO

Promotional video highlights the businesses and recreational of downtown New Port Richey.
youtu.be/6PcX79VBoOA

All Media Marketing will design, develop, research and create content for websites. Sites/pages can be integrated with eCommerce and other platforms.

SINCE 2008
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& PRINTING

We design, develop & deliver!

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