

SINCE 2008
ALL MEDIA
Marketing
& PRINTING

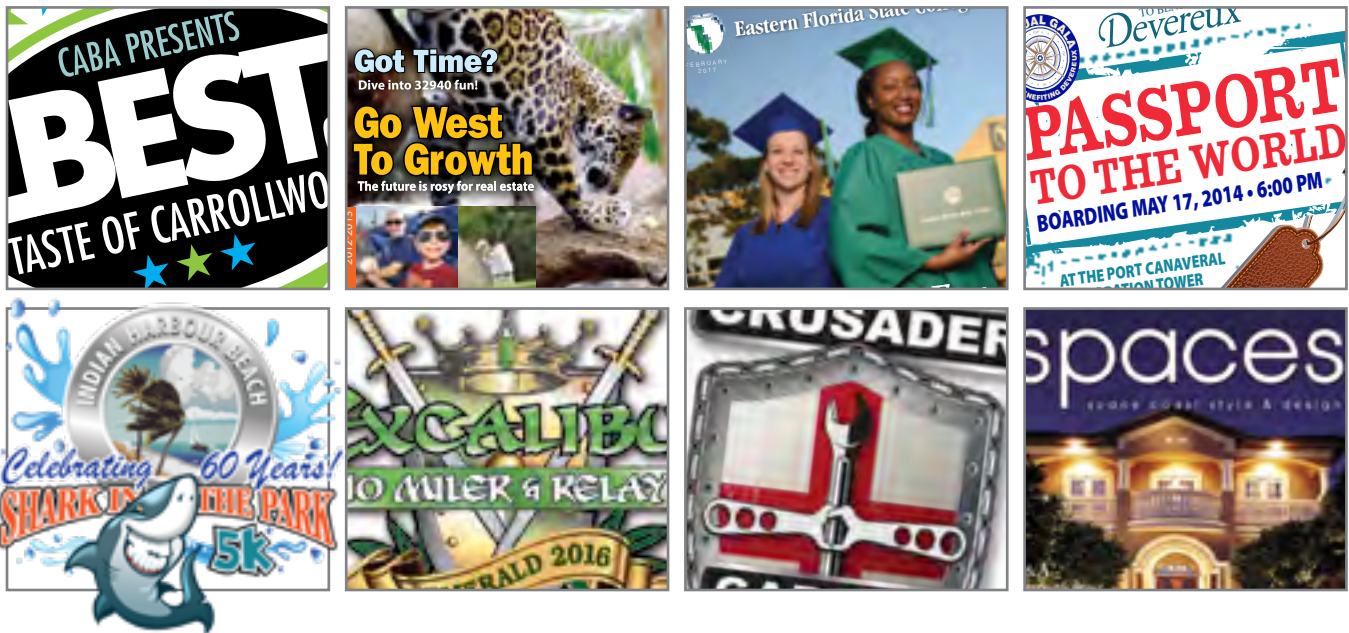
A WOMAN-OWNED BUSINESS



INTRODUCING OUR SUITE OF
MULTI-MEDIA SERVICES

GRAPHIC DESIGN • WEB DEVELOPMENT • VIDEOGRAPHY
SOCIAL MEDIA MANAGEMENT • INTEGRATED CAMPAIGNS
PUBLIC / MEDIA RELATIONS • PUBLICATIONS
PRINTING • PROMOTIONAL PRODUCTS

Large & small orders • VendorLink Registered



LOCATED AT: 13014 N. DALE MABRY HWY., #193 • TAMPA, FL 33618 • 321-698-1550

WWW.ALLMEDIA-MARKETING.COM • CI@ALLMEDIA-MARKETING.COM



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WE OFFER A FULL SUITE OF AGENCY SERVICES

Advertising
Apparel
Branding & Collateral
Campaign Strategy
Consulting
Copywriting
Graphic Design
Illustration & Maps
Integrated Marketing Campaigns
Marketing
Printing
Promotional Products
Public Relations
Publishing
Social Media Management
Videography
Website Design & Development

12/26/20

Happy new year!

Thank you for viewing our pitch packet. I'd like to introduce you to our company, and highlight our experience and services. I hope this information will set us apart as a potential service provider for your office in the future.

All Media Marketing & Printing serves a diverse industry base including tourism, county offices, schools, government contractors, Fortune 500 companies, medium- and small-sized businesses. Over the years, we have developed a reputation for excellence, timely delivery and great customer service.

We promise to deliver the very best results possible, and work for your complete satisfaction. Ultimately, we seek a long-term relationship with your office.

Thank you.

Sincerely,

Corinne Ishler

Corinne Ishler
Owner, Operations Director
All Media Marketing, LLC
A Woman-Owned Business



MULTIPLE WINNER
PUBLICATIONS DESIGN



MULTIPLE WINNER
FLORIDA NEWSPAPER
ADVERTISING &
MARKETING EXECUTIVES
PUBLICATIONS DESIGN



22 YEARS +
EXPERIENCE
ADVERTISING,
PUBLICATIONS



NATIONAL WINNER
DESIGN
MULTIPLE YEARS

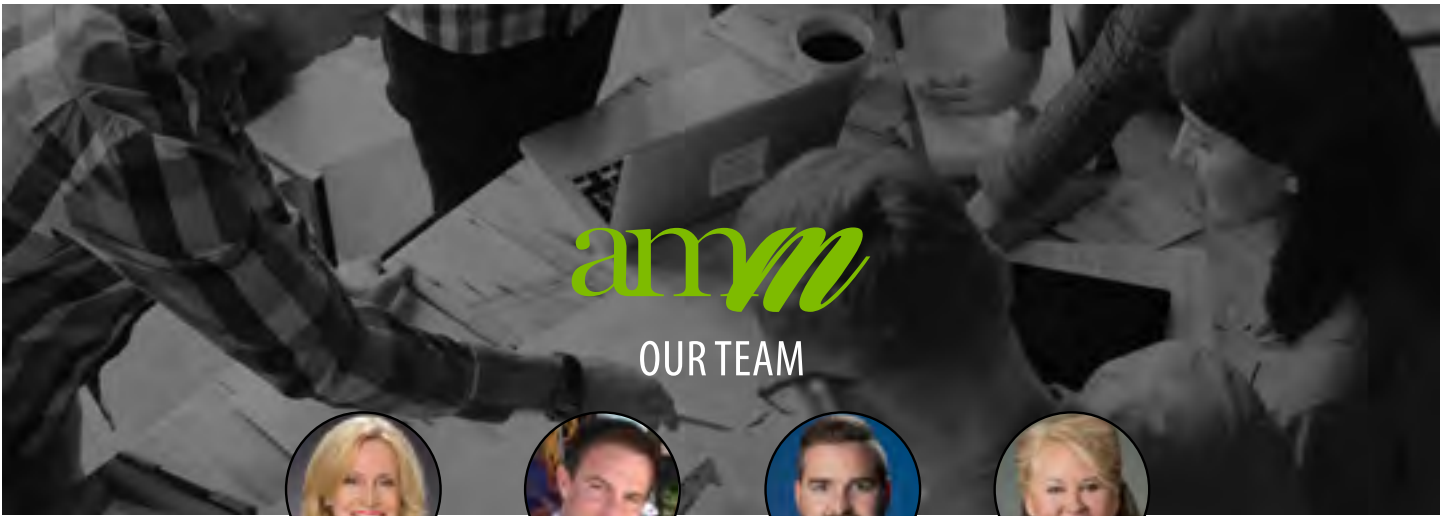
A FEW OF OUR CLIENTS:

ADT
 American Business Women's Association
 Borman Construction
 Brevard County Government
 Brevard County Schools
 Carrollwood Area Business Association
 City of Indian Harbour Beach
 Classic Floors
 CBRE - Commercial Real Estate
 Danish Interiors
 Devereux Florida
 Diaz Plastic Surgery
 Dr. Vitale-Lewis
 Eastern Florida State College
 Engineered Energy Equipment
 Estate Law 2 Go
 Florida Today Communications
 Gannett Corporation
 Harley Davidson
 Hillsborough County Property Appraiser
 I2Low
 Lane Wellness Center
 Lifecycle Support
 Locus USA
 Macaroni Grill
 Melbourne Art Festival
 Modus Operandi
 Mushatts No. 9
 National Louis University
 PBX-Change
 Precision USA
 Rotary
 Running Zone Foundation
 Signature Executive Suites
 South Tampa Chamber of Commerce
 Space Coast Advertising
 Space Coast Office of Tourism
 Space Coast Marathon
 Surfside Pediatrics
 Surfside Urgent Care
 Tampa Air Show
 Town of Indialantic
 Tropical Treats
 Tunnel To Tower
 Vero Beach Air Show
 Vero Beach Half Marathon

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CORINNE ISHLER

Client interface,
operations director,
designer, copy writer



EVAN LEBALBO

Web development,
graphic design



JORDAN LUNG

Videography,
scripting, editing,
production, talent



**KELLY
STUART-WILLIAMS**

Copy writer, media &
public relations

OUR QUALIFICATIONS

Since 2008, All Media Marketing has experience in all areas of marketing, branding and publishing, web development and integrated multi-media campaigns.

We offer a full suite of agency services at reasonable prices. We have systems in place that ensure good communication, market research, professional design and content accuracy. We have won multiple awards for our design capabilities, and consistently receive exceptional testimonials from our clients.

Our team, combined, has decades of Fortune 500 experience including Gannett Corp., a multi-media, multi-national news organization, and Harlie Davidson. Our emersive experience includes strategy, production, advertising, graphic design and content creation.

We have coordinated integrated campaigns for local events resulting in unprecedented social media analytics, community response and attendance.

We will exceed your expectations!

99%
**CLIENT
RECOMMENDATIONS**

“ Operations director, Corinne Ishler brings a diverse skill set to the table that enables her team to produce anything from simple brochures to award-winning magazines. She has the unique talent of being able to understand what a customer’s needs are. With only vague direction from a client, she can envision and deliver far beyond the client’s expectations. Additionally, All Media Marketing has the capability that is necessary to translate from computer to press - resulting in a perfect, finished custom piece every time. ”

BONNIE CAMPION - GANNETT CUSTOM PUBLISHING

WHAT WE DO

Our award-winning skill set includes:



STRATEGY

All Media Marketing works closely with our clients to get a clear vision of their objectives and perspective. Combined with industry research, we have the unique ability to translate that information into superior, industry-relevant products, that deliver measurable results.

- **Comprehensive collaboration**
- **Proven proof & review systems**
- **Satisfaction guarantee**



CREATIVE

We have won multiple regional & national awards for our design work, and consistently receive exceptional testimonials from our clients regarding our ability to deliver creative products that fit our clients' aesthetic and specific needs.

- **National & regional award-winning creative**
- **Logos, custom graphics & illustration**
- **Product & package design**
- **Technical expertise for print & digital**



DIGITAL MARKETING

From your website to your online branding assets, we implement digital strategies in advertising, email marketing, online brochures, and more, to deliver optimal, measurable results.

- **Copywriting**
- **Search engine optimization**
- **Social media marketing**
- **Pay per click**
- **Affiliate marketing**
- **Email marketing**
- **Sponsored content**



PUBLICATIONS

All Media Marketing has developed a legacy for excellence in the publications niche - including design and layout, content creation, production and printing. Our award-winning client products include: magazines, catalogs, directories, participant guides, chamber directories and custom online products, that feature audio, video capabilities and more.

- **Design & layout**
- **Content creation**
- **Copywriting & editing**
- **Photography**
- **Graphics, charts & maps**
- **Data management**



PRINTING

Printing is embedded in our history. We have had close ties to the printing industry for decades. We can achieve almost any result combining our expertise with new technologies. All Media Marketing will deliver a well-conceived and technically sound product - every time!

- **Rack cards**
- **Print & mail**
- **Brochures**
- **Booklets & magazines**
- **Signage & banners**
- **Promotional products**
- **Apparel**
- **Die cuts & special requests**



VIDEOGRAPHY

Videography connects your audience to your website, social media, blog, or for email campaigns. All Media Marketing will create a strategy, script, film, and produce a video around your goals.

- **Film on site or in studio**
- **Talent provided**
- **Scripting included**
- **Full production team**
- **Editing**

CREATIVE CASE STUDIES



CBRE

Since 2012, All Media has been creating print advertising campaigns for CBRE in Brevard County. CBRE manages and leases multiple office buildings throughout the nation.



MUSHATT'S NO. 9

For over 6 years, we consulted with, and created print and social media campaigns that marketed the family of Mushatt's skin care products. Our work included new product packaging, and container design. This is an international brand.



GANNETT CUSTOM PUBLISHING

After 22 years with Gannett, All Media founder, Corinne Ishler, and team, continued to produce multiple publications for this international, multi-media publisher. The magazine example (left) highlights local community amenities.

VITALITY MED SPA

We branded this new med spa and designed the website. The office was housed in a landmark historical home, and the Victorian-themed design reflects that history.



RUNNING ZONE FOUNDATION

All Media's creative capabilities include custom, geographically-accurate illustration and maps. Running Zone Foundation events attract participants from around the world, and contribute to tourism dollars for Brevard County.

RUNNING ZONE FOUNDATION

All Media brands multiple events each year for the RZF Series of races. Each event is uniquely themed, and our work includes branding, advertising, brochures, course maps, apparel and finisher medals.



BRANDING CASE STUDIES



★ 2018-2021 ★ THE BIG BANG SERIES THE NEXT GENERATION Celebrating Human Space Exploration 5 Race Series



RUNNING ZONE FOUNDATION

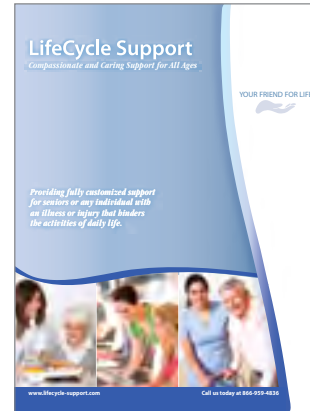
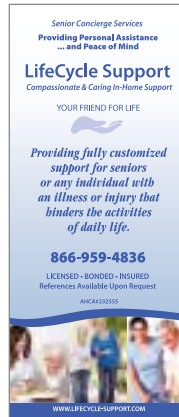
For more than 15 years, All Media has proudly worked with this organization. Running Zone hosts multiple family-friendly events each year, attracting thousands and thousands of participants to the area, and contributing to the local economy. We've been able to showcase our diverse skillset in all areas of marketing with these wonderful events.



MUSHATT'S NO. 9

All Media Marketing rebranded this near century-old family of products. Our work included box and tube design, and jar labeling as well as copy writing, advertising, social media management, email campaigns and website design.

BRANDING CASE STUDIES



LIFECYCLE SUPPORT

Lifecycle Support aids homebound individuals of all ages with household duties, cooking, shopping, transportation and companionship. As a brand new company they needed all forms of marketing starting with a logo and website. All Media created their advertising materials, social media graphics, folders and other collateral.



EXCALIBUR 10 MILER & RELAY

Each year since 2014, the Excalibur 10 Miler & Relay is re-themed, and All Media has worked with the race directors to create a consistent brand across several multi-year races. For example, one series highlighted gemstones, another dragons. Marketing work included creating logos, designing rack cards, advertising, copy writing, apparel branding, and finisher medals.



BRANDING - LOGOS



MAGAZINE/VISITOR GUIDE

CASE STUDIES

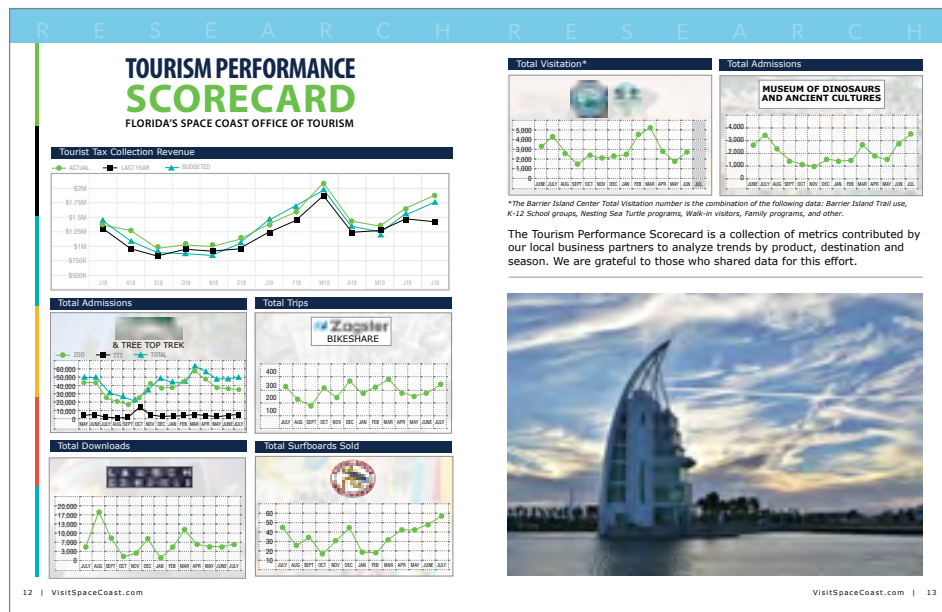


SPACES

Spaces Magazine was a niche market, glossy magazine that featured stories about notable local homes, their owners, the architects and designers involved in creating those inspired spaces. The publication's signature style included the use of large photos. All Media Marketing designed the product layouts and created content. This magazine won multiple design awards by ADDY, FNAME and other publishing organizations

MAGAZINE/VISITOR GUIDE

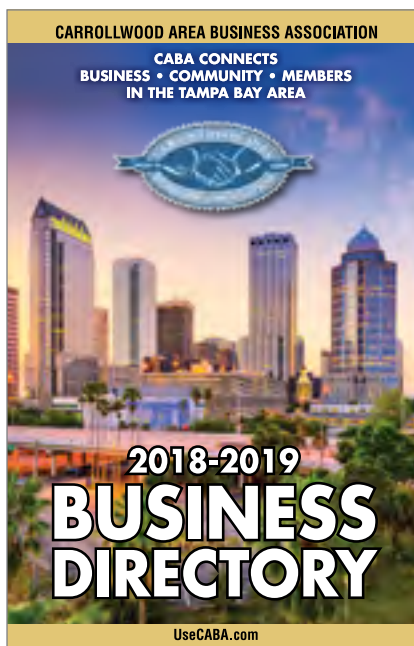
CASE STUDIES



FLORIDA'S SPACE COAST TOURISM JOURNAL

This limited edition glossy magazine was created to highlight Brevard County's attractions and tourism statistics. All Media Marketing lays out the magazine and prepares it for printing and digital distribution. Topics include the space programs and launch schedules, information about local surfing, parks, zoos, races, and more. Discussion points are illustrated with colorful charts and graphs.

PUBLICATION CASE STUDIES



ALPHABETICAL CATEGORY INDEX CONTINUED	
<p>Join Us!</p> <p>Community Outreach Committee</p> <p>Share CABA's mission throughout the community and participate in a multitude of local organizational events, as well as help energize the Membership to get involved within CABA.</p> <p>Visit UseCABA.com for more information.</p>	<p>CONTRACTOR/CONSTRUCTION</p> <p>Kohlerhaus 16057 Tampa Palms Blvd W #403 Tampa, FL 33647 Lisa Demmi (813) 361-2626 ldemmi@kohlerhaus.net www.kohlerhaus.net Member Since: 2015</p> <p>Painting Pressure Washing & Dance Instruction By Cruz Tampa, FL 33626 Alfredo Cruz Estefes (813) 857-3703 alfredo_cruz3@yahoo.com www.alfredocruz3.wixsite.com/paintingbycruz Member Since: 2017</p> <p>CONTRACTOR/INSTALLATION</p> <p>RCS Suncoast 13014 N Dale Mabry Hwy Ste 241 Tampa, FL 33618 Kevin Prunau (813) 540-5645 kevinp@rcsuncoast.com www.rcsuncoast.com Member Since: 2017</p> <p>Sal Home Creations 10002 Williams Rd Tampa, FL 33624 Elaine Daigle (813) 644-0969 elaine.sahomecreations@gmail.com www.sahomecreations.com Member Since: 2018</p> <p>COPY SERVICE & PRINTING</p> <p>Carrollwood Copy Center & Printing 11406-105 N Dale Mabry Hwy Tampa, FL 33618 Jeff Ryder (813) 962-8770 jeff@ccopies.com www.ccopies.com Member Since: 2008</p> <p>Partners In Printing Inc 23110 State Rd 54 #117 Lutz, FL 33549 Lori Gottschall (813) 966-7785 lori@partnersinprinting.com www.partnersinprinting.com Member Since: 2012 ▶ See ad page 52</p> <p>CREDIT CARD PROCESSING</p> <p>All Business Systems PO Box 270501 Tampa, FL 33688 John Baker (813) 404-7143 info@allbizsystems.com www.allbizsystems.com Member Since: 2015 ▶ See ad pages 36 & 72</p>
<p>Vector Technologies LLC 14502 N Dale Mabry Hwy Ste 200 Tampa, FL 33618 Terry Inman (888) 795-1280 terry@vectortech.com www.vectortech.com Member Since: 2016</p> <p>Winstar Payments 3810 Northdale Blvd Tampa, FL 33624 Rob Winokur (813) 618-6106 winokur@winstarpayments.com www.winstarpayments.com Member Since: 2018</p> <p>DANCE STUDIO</p> <p>Mary Jo's Performing Arts Academy & Tampa Bay Triple Threat Theatre 15906 Mapleale Blvd Tampa, FL 33624 Mary Jo Scanio (813) 969-0240 mjscanio@mjpa.com www.mjpa.com Member Since: 2002</p>	<p>DENTAL SERVICES</p> <p>Bay Premier Dentistry 10330 N Dale Mabry Ste 150 Tampa, FL 33618 Dr Magdel Bishara, DDS (813) 749-4170 info@baypremierdentistry.com www.baypremierdentistry.com Member Since: 2017</p> <p>Dental Studio 4 Kids 4675 Van Dyke Rd Ste B Lutz, FL 33558 Denise Lasanta, DMD (813) 981-2200 info@dentalstudio4kids.com www.dentalstudio4kids.com Member Since: 2018</p> <p>Westchase Esthetic Family Dentistry 10131 Wistley Blvd Tampa, FL 33625 Laura Goodwin, DMD (813) 792-8211 lgoodwindmd@gmail.com www.westchasedentists.com Member Since: 2018</p> <p><i>continues on the next page</i></p>

30 USECABA.COM 2018-2019 CARROLLWOOD AREA BUSINESS ASSOCIATION DIRECTORY

2018-2019 CARROLLWOOD AREA BUSINESS ASSOCIATION DIRECTORY USECABA.COM 31

CABA MEMBER DIRECTORY

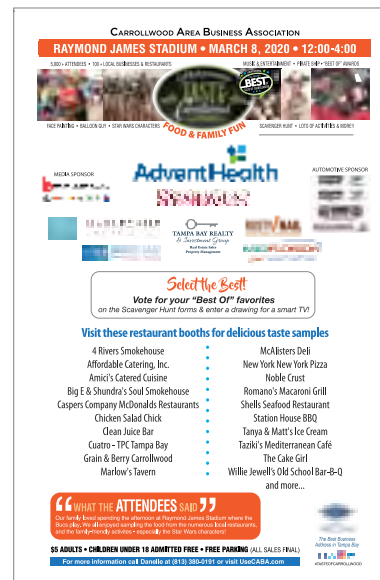
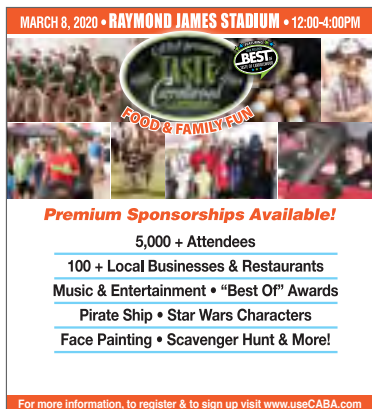
All Media coordinated the annual business directory including data management, content creation, layout and design, and ad sales for 4 issues. The 2018-2019 issue was the the first year for the interactive product which included audio and video ads, easy and inexpensive updates for content and advertsing. CABA, a local networking organization has approximately 400 members.



SOUTH TAMPA CHAMBER OF COMMERCE RESTAURANT WEEK PASSPORT

The Annual Restaurant Week Passport program highlights member restaurants and their special menu items. Diners present their passport for a stamp at each restaurant to qualify for prizes. All Media designed and produced this pocket-sized product, and assisted with the editing.

MEDIA KIT CASE STUDY



CABA PRESENTS TASTE OF CARROLLWOOD

For several years All Media was part of the marketing team for the *CABA Presents Taste of Carrollwood*. Each campaign included: graphic design, sponsor recognitions on all platyforms, event branding through print/social media and email marketing, web development and sponsor recognitions. All Media Marketing initiated and designed the new "Best Of" awards program and logo, which added incentive for local businesses to participate. The annual event draws between 3,000 -5,000 people.

INTEGRATED CAMPAIGN CASE STUDY



CABA PRESENTS TASTE OF CARROLLWOOD

These are more examples of integrated campaign elements that resulted in a 2000% increase in traffic to the website in a 3.5 month period.



2,000%

**SOCIAL MEDIA
ENGAGEMENT INCREASE
AS A RESULT OF THE
CAMPAIGN**

WEB DEVELOPMENT CASE STUDIES



MichaelEmmanuelCouture.com

This html website features the background, fashions, publicity and show schedules of fashion designer Michael Emmanuel.



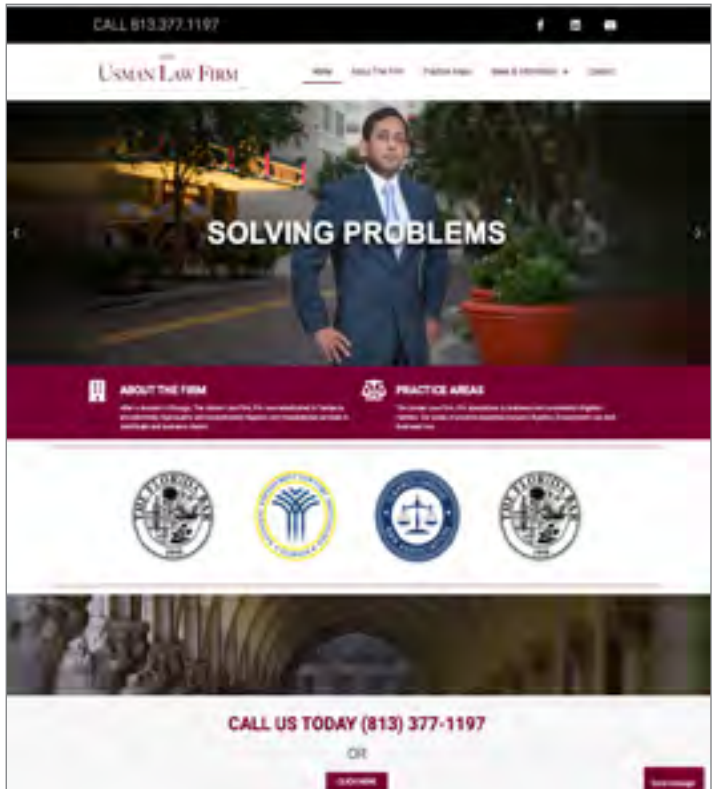
CFO2U.com

This Wordpress website features information about the company's accountants, advisors and consulting services.



Mushatts.com

This ecommerce site was designed for internationally-distributed psoriasis and excema skin care products.



DUsmanlaw.com

This attorney website highlights Derek Usman's practice areas of business and commercial litigation matters.

WEB DEVELOPMENT CASE STUDIES



SurfsideUrgentCare.com

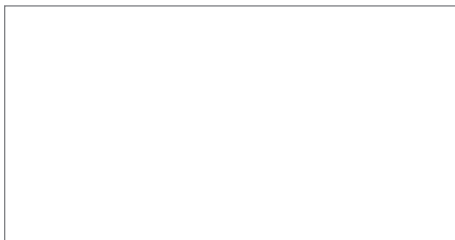
This site incorporates a client portal for checking in, making appointments and accessing patient forms.



LifeCycle Support

This website highlights the in-home assistance services provided, and includes client and employee resources.

VIDEOGRAPHY CASE STUDIES



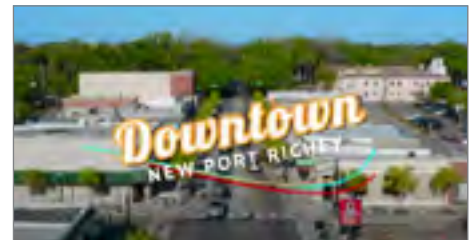
CABA PRESENTS TASTE OF CARROLLWOOD

This promotional video highlights the activities, vendors, attendees at the annual CABA Presents Taste of Carrollwood.
youtube.com/watch?v=BmKQ3w-CIYk&t=76s



FLORIDA'S SPORTS COAST - SCALLOPING SEASON PROMO

This video highlights Florida Sports Tourism locations and events.
youtu.be/l-RICHhqFdo



DOWNTOWN NEW PORT RICHEY PROMO

Promotional video highlights the businesses and recreational of downtown New Port Richey.
youtu.be/6PcX79VBoOA

*All Media Marketing will design, develop, research and create content for websites.
Sites/pages can be integrated with eCommerce and other platforms.*

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